# أسماء التيم ودورهم

## Mazen Abonar (Team Leader)

Content design and photography. Creating UGC-style posts and the content calendar. Supporting media buying with Ahmed. Coordinating with the café owner regarding offers and promotions.

## Ahmed Alaa

Responsible for full media buying and ad management. Photography. Assisting Rahma in video editing when needed.

## Rahma Yaser

Writing video scripts. Generating creative content ideas. Handling video editing. Sharing drafts with Mazen to integrate into the calendar.

## Hanan Elabd

Conducting research and preparing analytical reports. Tracking progress and performance metrics. Monitoring data and providing evaluation updates.

## Esraa Mohamed

Publishing content on Facebook, Instagram, and TikTok according to the content calendar. Supporting Hanan with research and reporting tasks.

## Mahmoud

Managing group moderation. Handling messages, customer feedback, and follow-ups with the café.